

Beginning on December 25th and lasting 12 days, Christmas is a season during the darkest time of the year in the northern hemisphere that celebrates the coming of Christ into the world - a light shining in the darkness. Culturally, Christmas has been adopted and adapted to commercial excess. The temptation is to try to speak over the cultural Christmas, only to become part of the noise.

Leading up to Christmas, be sure to have any special services, programs, meals, and activities somewhere they can be easily found and discovered.

Checklist

- Images of past Christmas services for use on your online channels
- List of services and times
- Update Google, Bing, Yelp!, and Facebook listings for any changes in hours

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